

TWIN CITIES YOUTH MEDIA NETWORK



Agenda February 18th 2009

Location:

Migizi Communications. 3123 E. Lake St., Minneapolis

Present:

Dan Bergin, Rebecca Bullen, Peter Kirschmann, Nicola Pine, Witt Siasoco, Missy Whiteman, Sarah Morriem, Deacon Warner, Lynda McDonnell, John Akre, John Gwinn, Joanna Kohler and Rebecca Gilgen

10 am

Evaluation Presentation: Rebecca Gilgen

Contact information for Becca, rjgilgen@juno.com

Overview of "Logic Model"

Key Evaluation Methods touched on included Photo Evals., YPQA (contact for more on this, Pam Moore with Youth Work Instit.) Touched on the difference between Quantitative and Qualitative Evaluations. Over all presentation geared towards the use of evaluation for program improvement and the logic model to test outcomes against program activities.

PCTV & Funding Future

John Gwinn talk about smaller org. partnerships.

ACTION: John will follow up to set a meeting between Lynda, Sarah, and Rebecca to discuss possible shared programming.

Coordinator Updates

- Jake is upgrading TCYMN's Drupal.
- TCYMN website member pages updated
- Facebook Fan page and Google Group list created and in use
- Youth Conference group has met twice and roughed out a design

- TCYMN was at Walker's Free First Sat. event.
- TCYMN was at Story Board event.
- YMLN has moved visit & intensive to mid April or early May.
- I will be working to get 2008 showcase onto MNArtists.org.
- HDMG is creating a rolling for individual showcase videos.
- Walker Cinema is available in Oct. for TCYMN Showcase.
- Depot Coffee house interested in showcasing work.
- Youth conference and funding updates will be given to subcommittees.

11:20am

Subcommittee Reports

Youth Media Conference

ACTION: Approve \$6,500 budget (attached below)

ACTION: \$100 stipend/youth limit 15 youth

ACTION: Table date change to hear from YMC group.

ACTION: Allow one excused absent in youth agreement and get a signed "expectations" agreement from youth leaders.

ACTION: Bring Showcase evals to next mtg.

Fundraising

ACTION: Joanna will work to create a logic model using Retreat information to present at the next meeting.

ACTION: Joanna will write a rough letter of inquiry and send to Dan, Rebecca and Nicola for review before next meeting.

ACTION: decide at next mtg. possible money to allocate to Joanna's time for fundraising.

Next meeting location IFP

March 18th 10am-12pm

12pm

Adjourn

Youth Media Conference:

Collaborative Design (plan for 150 youth)

Sat.

- 1 hr. SHOWCASE youth work
- 2 hr. SMALL GROUPS begin productions
- 1 hr. LUNCH
- 45-1 hr. ESTABLISHED PROFESSIONAL
- 2 hrs. SMALL GROUPS continue productions
- 3 hrs. DIRECTOR PRESENTED FEATURE FILM

Sun.

- 2 hrs. SMALL GROUPS finish productions
- 45-1hr. ESTABLISHED PROFESSIONAL
- 1 hr. LUNCH
- 2 hr. FINAL PROJECT SCREENINGS
- 2 hr. AWARDS AND PARTY

Item	Rate	Total
Planning/ Organizing		
Youth Organizers	\$100/youth	1500
6 Meeting	\$80/mtg.	480
Marketing		200
Organizer name badges		
Supplies		
Physical Expenses		
Space		500
Equipment		Org. donation
Tape/DVD stock		Org. donation
Conf. DVD		300
Activities		
Established professionals		500
Director's Screening		
Awards		
Party, Food & Drinks		3000
Total Budget		6,480

TCYMN Youth Media Conference Leadership

This position will be paid \$100 (total of 12 hrs. prep meetings and 10-15 hours independent work and attendance for the whole conference). Youth will be required to attend all days.

Meeting #1

Wednesday, February 5th, 5:30-7:30pm

Migizi Communications 3123 Lake St. Mpls.

- Introductions
- Vision to Commitments
- Begin Design

Meeting #2

Wednesday, February 11th, 5:30-7:30pm

Migizi Communications 3123 Lake St. Mpls.

- Introductions
- Review Vision/Commitments
- Finish design
- Set future meeting dates
- Assign leads to sections

Meeting #3

Wednesday, March 11th, 5:30-7:30pm

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- Review Progress
- Run through Conf. days
- Design Marketing Strategy
- Feedback
- Identify Next Steps

Meeting #4

Wednesday, April 22nd, 5:30-7:30pm

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- Review Progress
- Run through Conf. days
- Feedback
- Identify Next Steps
- Assign Marketing tasks

Meeting #5

Wednesday, May 13th, 5:30-7:30pm

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- Confirm events and people are in place
- Confirm that marketing is happening
- Review and last minute changes
- Assign set up tasks

Meeting #6

Wednesday, May TBD, 5:30-7:30pm

Intermedia Arts. Mpls.

- Set up
- Run through schedule
- Finalize details

CONFERENCE

May TBD

*Breakdown and evaluation