

TWIN CITIES YOUTH MEDIA NETWORK



Minutes March 18th 2009

Location:

IFP MN, 2446 University Ave. W., St. Paul MN

Attendance: Deacon Warner, John Akre, John Gwinn, Peter Kirschmann, Rebecca Bullen,

10 am **Welcome**

Member Updates

IFP to have a youth screening on May 28th, PSA's up on Facebook.

MTN Voices class to screen at South High School May 4,5,6

SPNN preparing for Youth Intern Program for 6 wks. In the Summer

CTEP openings will be up at SPNN and MTN.

Migizi is teaching at Center School and Nelly Stone

10:20am **Coordinator Updates**

- A rough letter of inquiry and budget
- Mpls. DT Library available for May 17th
- Date changes with YMC
- YMLN Dates May 4-8
- Jake to finish video module end of March
- October available for Showcase at Walker
- Films submitted to MSPIFF
- HDMG created a roll-in for Showcase videos
- MNArtist.org will link to TCYMN videos
- April 16th MN Women in Film and TV youth friendly social.

YMLN Updates

May 4&5 Tim will visit organizations

May 6,7,8 intensive

10:40am

Subcommittees

Met as large group.

Youth Media Conference

ACTION: Approved Organizer Agreement

ACTION: Rebecca volunteered TVbyGIRLS to have a video booth at event for documentation and evaluation.

Reviewed Feedback forms from 2008 Showcase.

Fundraising

Reviewed 2009-2010 budget

ACTION: Switch budget amounts, Youth Travel Grants = 2,000 and Collaborative Youth Media Grants = 3,000.

Add Youth Leadership Training budget.

Reviewed Inquiry letter

ACTION: Lynda offered to be a reader/editor for Joanna.

ACTION: Joanna to make suggested text changes.

Peter to help with Drupal language. Adding details about developing a field to limit duplication of services.

11:45am

Update from Lynda, Youth Media Reporter

Lynda reported on travels to NY for the Youth Media Reporter training/networking opportunity. Looking to develop articles from the Twin Cities to be worked on June 17th and 18th to be published Aug. 17th with the Youth Media Reporter.

Update that there will be a youth media summit in Chicago on Aug. 24th.

11:55am

Select next meeting location

April 15th 9am-11pm at SPNN.

12pm Adjourn

Youth Media Conference:

Changed from 2 days to a 1 day conference with a main focus on producing collaborative video projects.

NEW DATE: May 17th, Sunday

Location: TBD

Item	Rate	Total
Planning/ Organizing		
Youth Organizers	\$100/youth	1500
6 Meeting	\$80/mtg.	480
Marketing		200
Organizer name badges		
Supplies		
Physical Expenses		
Space		500
Equipment		Org. donation
Tape/DVD stock		Org. donation
Conf. DVD		300
Activities		
Established professionals		500
Director's Screening		
Awards		
Party, Food & Drinks		3000
Total Budget		6,480

TCYMN Youth Media Conference Leadership

This position will be paid \$100 (total of 12 hrs. prep meetings and 10-15 hours independent work and attendance for the whole conference). Youth will be required to attend all days unless notifying TCYMN Coordinator of an absence.

The role of a Youth Leader includes a commitment to collaboratively design and implement a Youth Media Conference with other youth and adults from TCYMN. **It is TCYMN's Youth Media Conference Leadership Group's goal to create an accessible and inclusive event for youth with previous media experience from the Metro area and design ways for all youth participants to be engaged and cross network between organizations (as discussed at the first meeting).** Youth Leaders will work with the TCYMN Coordinator and adult staff from member organizations to ensure care for technical equipment and facilities and help in the collection of feedback from youth participants.

Meeting #1

Wednesday, February 5th, 5:30-7:30pm

Migizi Communications 3123 Lake St. Mpls.

- Introductions
- Vision to Commitments
- Begin Design

Meeting #2

Wednesday, February 11th, 5:30-7:30pm

Migizi Communications 3123 Lake St. Mpls.

- Introductions
- Review Vision/Commitments
- Finish design
- Set future meeting dates
- Assign leads to sections

Meeting #3

Wednesday, March 11th, 5:30-7:30pm

Migizi Communications 3123 Lake St. Mpls.

- Review Progress
- Run through Conf. days
- Design Marketing Strategy
- Feedback
- Identify Next Steps

Meeting #4

Wednesday, March 18th 5:30-7:30pm

Migizi Communications 3123 Lake St. Mpls.

- Review Progress
- Run through Conf. days
- Feedback
- Identify Next Steps
- Assign Marketing tasks

Meeting #5

Wednesday, April 15th, 5:30-7:30pm

Migizi Communications 3123 Lake St. Mpls.

- Confirm events and people are in place
- Confirm that marketing is happening
- Review and last minute changes

- Assign set up tasks

Meeting #6

Wed., May 13th 5:30-7:30pm

Intermedia Arts. Mpls.

- Run through schedule
- Finalize details

CONFERENCE

May 16th

Set Up

May 17th

Run event and Break down

- evaluation / documentation

Signature: _____ Date: _____

DRAFT

TCYMN Letter of Inquiry Outline

Joanna Kohler

I am pleased to write to you about the Twin Cities Youth Media Network which I believe will be of interest to the **Foundation**. TCYMN is seeking \$90,000 over two years to continue our very successful Network of Youth Media Organizations in the Twin Cities, to continue the growth of youth media audiences, resource sharing and professional development for youth media practitioners and media skill development and networking opportunities for youth media makers.

TCYMN is a highly effective eight-year-old network for youth media organizations and professionals. Beginning with informal gatherings of youth media practitioners in 2001, TCYMN currently meets as a steering committee once a month, and is

funded by a Bush Foundation Grant over the last two years.

Growth

The Twin Cities Youth Media Network has undergone a tremendous amount of growth in the last two years, TCYMN hired a part-time coordinator, developed a website featuring our member organizations and youth videos, distributed youth made media through a TPT broadcast program, DVD duplication, web streaming and festival entries, organized a youth and adult led metro wide teen media conference, provided professional development opportunities for our members including a partnership with the National Youth Media Learning Network in New York and continued our annual youth film festival.

TCYMN has connected a community of youth media professionals, makers and community supporters with the creation of a monthly e-newsletter with resources that reach an audience of over 4,000 people. TCYMN has leveraged \$5,250.00 in kind support from local media businesses. Our membership has increased 250%. Our TPT youth media program had an estimated 18,000 viewers. Our annual youth film festival has nearly filled the Walker Cinema's 350 seats for the past two years.

Coordinator

At the root of TCYMN's expanded success, is the opportunity to higher a part-time coordinator. The pull for members to focus on individual organizations, is balanced by the TCYMN coordinator position's focus to the Network. This position is invaluable to the success of projects produced by TCYMN. This is evidenced in the number of collaborative projects accomplished by TCYMN going from one to five per year. Strengths of the TCYMN coordinator, Joanna Kohler, is her training in participatory facilitation methods, 14 year history working with youth and non-profits, ten years working as a documentary filmmaker and her personal background as a youth participating in a youth media organization. Kohler's skills in nonprofit governance, facilitation, youthwork and digital media production are key inputs moving TCYMN toward our mission.

Members

TCYMN exists because of our 17 member organizations. Between us, we have received 2008 Coca Cola/NFAA Distinguished Teacher in the Arts (*Nancy*

Norwood, Perpich Arts High School), Bush Artist Fellowship (*Mike Hazard, The Center for International Education*), 2007 George Foster Peabody Award (*John Gwinn, Phillips Community Television*), Americans for the Arts Awards Scholarships for Emerging Leaders (*Witt Siasoco, Walker Art Center*) and hundreds of National awards for excellence to youth for work produced with in our programs.

TCYMN member St. Paul Neighborhood Network is a substantial partner in the development of the Nation Youth Media Exchange Network, an online collaboration to create a community for youth media. Because of SPNN's national role, TCYMN has collaborated on our web development to include assisting in the creation of a shared video catalogue. This project will help media communities world wide obtain free code to make use of streaming video. And TCYMN members uploading to our site will automatically be uploading to a National database, increasing the audience for youth media.

Vision

We are seeking support from the **Foundation** to enable us to develop in key directions decided on after reviewing our past work and examination of the current youth media environment. It's sound and effective to the TCYMN members, that the first priority be to continue the coordinator position. Second, opportunities for youth media makers to network and develop through the continuation of TCYMN's annual youth film festival and a youth media conference. Third, continued shared resources and professional development for youth media practitioners. Fourth, increasing youth leadership development on a network level with the re-granting of funds to youth for travel to film festivals and production grants for youth collaborating across organizations to produce new work.

We critically need funds to continue the growth achieved with the Bush Foundation support, the foundation has redirected their funding initiatives. These funds are necessary for communication and resource sharing across youth media organizations, sustaining a creative community of youth media practitioners, distributing and growing an audience for youth media, developing leadership and networks among youth media makers and continuing

opportunities to collaborate nationally for the excellence, accessibility and growth of youth media.

Today

TCYMN is one of the largest and longest running networks in the US of youth media organizations. The diversity of our members creates a rich opportunity for youth to engage in and create media and gain media production skills that can be used continuously in an age of interactive, digital technology that power's the discourse of our communities. TCYMN members engage youth across economic, ethnic and geographical boundaries and produce award-winning media and tell traditionally unheard stories from a traditionally unheard population, youth. It is necessary to bring youth media practitioners together to share best practices, resources and stories to maximize our existing expertise and help smaller organizations build capacity where they may not be able to one their own. From a strong base of networked youth media practitioners, a network can be encouraged, facilitated and supported among youth media makers. Designing opportunities for youth media makers to collaborate and network across TCYMN member organizations will bring an added value to the field of youth media, the participating youth and individual programs.

The challenge at this stage is to maintain the capacity we have developed over the last two years because of received funding. In this economic environment, networking is even more critical among organizations. Sharing resources and expertise is our most likely opportunity to find the creative answers need for the field of youth media to shift and grow with our changing communities.